

EVENTS AT A GLANCE

Valor Awards ▶ March 2018

An event honoring our local public safety officers who exhibit exceptional courage, extraordinary decisiveness and presence of mind, regardless of his or her personal safety, in the attempt to save or protect human life.

Women's "LIFT" Event ▶ April 2018

Join your Chamber for an inspirational event dedicated to the women in our business community.

CulpeperFest ▶ June 2018

This annual business expo provides an exceptional opportunity to put your business on display for over 2,000 attendees.

Business, Industry & Education Day

▶ August 2018

The Chamber partners with education to highlight your business to over 1,000 employees.

Young Professionals Crab Feast

▶ September 2018

Join the Young Professionals for an afternoon of delicious crabs, tasty beverages and more.

Annual Golf Classic

▶ September 2018

This tournament offers your corporate leaders, staff and clients a great day of golf with networking opportunities, food and prizes.

Annual Meeting & Awards Banquet

▶ November 2018

The Annual Banquet is an evening to celebrate the best of the business community.



CONTACT US

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2018



CORPORATE SPONSORSHIP PACKAGES

The Voice of the Business Community Working to Support, Build and Promote the Most Effective Climate for Economic Development.

PLATINUM SPONSORSHIP

\$7,795 Only 5 available

- ▶ 2018 annual dues included in sponsorship (no separate invoice)
- ▶ Company logo displayed on banner at all Chamber events
- ▶ Quarterly sponsor listing in the Chamber Advantage newsletter
- ▶ Logo displayed on Corporate Sponsorship page in the 2019 Community Guide
- ▶ Permanent logos on all Chamber website pages with link
- ▶ Full color rotating banner on Chamber website home page (may change quarterly)
- ▶ 2 custom email blasts sent to Chamber membership
- ▶ 2 email blast sponsorships
- ▶ 1 set of membership address labels
- ▶ 2 additional listings in Chamber Business Directory

CulpeperFest—Champion Sponsor

- ▶ Premium location exhibit space (includes 1 table, 2 chairs, and electricity)
- ▶ \$200 in food vouchers (no cash value)
- ▶ Your logo showcased:
 - ▶ On Champion sponsor banner
 - ▶ On CulpeperFest.com and Eventbrite.com
 - ▶ Within email marketing both to Chamber members and attendees
- ▶ Multiple times on Facebook with links
 - ▶ In local printed media
 - ▶ In all printed material

Annual Golf Classic—Eagle Sponsor

- ▶ 4 golfers, 8 Mulligans, and 4 Putt Off tickets
- ▶ Prominent logo signage
- ▶ Opportunity to highlight your business at one of the holes
- ▶ Company logo in all event, print, and social media

Annual Banquet—Chairman Sponsor

- ▶ 8 Banquet tickets
- ▶ Premier location reserved table for 8
- ▶ Company logo in all event, print, and social media

Business, Industry & Education Day Sponsor

- ▶ Premium location table space, one 6' table, and signage at event
- ▶ Company logo in all event, print, and social media

Young Professionals Crab Feast Sponsor

- ▶ 2 Young Professionals Crab Feast tickets
- ▶ Yard sign with logo at the event
- ▶ Logo Recognition in the Chamber Advantage
- ▶ Recognition in Radio advertising for the event
- ▶ Company logo in all event, print, and social media

Young Professionals Luncheon Sponsor

- ▶ This is an opportunity to share your business, industry, cause, or passion directly with many engaged young professionals in our community.

Women's "LIFT" Event Sponsor

- ▶ 4 Women's "LIFT" Event tickets
- ▶ Company logo in all event, print, and social media

State of the Community Sponsor

- ▶ 2 State of the Community tickets
- ▶ Company logo in all event, print, and social media

Signature Event Sponsor with speaking opportunity

Choose one of the following:

- ▶ Annual Meeting & Awards Banquet
- ▶ Chamber Golf Classic
- ▶ Women's "LIFT" Event
- ▶ State of the Community
- ▶ Valor Awards

GOLD SPONSORSHIP

\$5,595 Save over \$600

- ▶ Company logo displayed on banner at all Chamber events
- ▶ Quarterly sponsor listing in the Chamber Advantage newsletter
- ▶ Logo displayed on Corporate Sponsorship page in the 2019 Community Guide
- ▶ Color logo displayed with a link on the Chamber website home page
- ▶ 2 custom email blasts sent to Chamber membership
- ▶ 2 email blast sponsorships
- ▶ Tall slider ad on the Chamber website home page for 90 days
- ▶ Wide ad on the Chamber website home page for 30 days
- ▶ 1 set of membership address labels
- ▶ 2 tickets to Valor Awards

CulpeperFest—Champion Sponsor

- ▶ Premium location exhibit space (includes 1 table, 2 chairs, and electricity)
- ▶ \$200 in food vouchers (no cash value)
- ▶ Your logo showcased:
 - ▶ On Champion sponsor banner
 - ▶ On CulpeperFest.com and Eventbrite.com
 - ▶ Within email marketing both to Chamber members and attendees
- ▶ Multiple times on Facebook with links
 - ▶ In local printed media
 - ▶ In all printed material

Annual Golf Classic—Eagle Sponsor

- ▶ 4 golfers, 8 Mulligans and 4 Putt Off tickets
- ▶ Prominent logo signage
- ▶ Cart signage
- ▶ Pre and post event newsletter and media coverage

Annual Banquet—Chairman Sponsor

- ▶ 8 Banquet tickets
- ▶ Premier location reserved table for 8
- ▶ Logo recognition in *The Culpeper Times*, social media, event program, and event overhead displays

Business, Industry & Education Day Sponsor

- ▶ One 6' table and signage at event
- ▶ Company logo on event overhead display

Young Professionals Crab Feast Sponsor

- ▶ 2 Young Professionals Crab Feast tickets
- ▶ Yard sign with logo at the event
- ▶ Logo Recognition in the Chamber Advantage
- ▶ Recognition in Radio advertising for the event
- ▶ Company logo in all event, print, and social media

Young Professionals Luncheon Sponsor

- ▶ Logo recognition at event

Women's "LIFT" Event Sponsor

- ▶ 4 Women's "LIFT" Event tickets
- ▶ Logo recognition at event

State of the Community Sponsor

- ▶ 2 State of the Community tickets
- ▶ Logo recognition at event

SILVER SPONSORSHIP

\$3,395 Save over \$450

- ▶ Company name displayed on banner at all Chamber events
- ▶ Quarterly sponsor listing in the Chamber Advantage newsletter
- ▶ Company name displayed on Corporate Sponsorship page in the 2019 Community Guide
- ▶ Black and white logo displayed with a link, on the Chamber website home page
- ▶ Tall slider ad on Chamber website for 60 days
- ▶ Custom email blast sent to Chamber membership
- ▶ 2 email blast sponsorships
- ▶ 1 set of membership address labels
- ▶ 2 tickets to Valor Awards
- ▶ 2 tickets of your choice to the Women's "LIFT" Event or State of the Community

CulpeperFest—Patron Sponsor

- ▶ Premium location exhibit space (includes 1 table, 2 chairs, and electricity)
- ▶ Your logo showcased on Patron sponsor banner
- ▶ \$150 in food vouchers (no cash value)
- ▶ Your business name (text only) showcased:
 - ▶ On CulpeperFest.com
 - ▶ Multiple times on Facebook with links
 - ▶ In local printed media
 - ▶ In printed material

Annual Golf Classic—Birdie Sponsor

- ▶ 4 golfers
- ▶ Tee box logo signage
- ▶ Post event newsletter and media coverage

Annual Banquet—Vice Chair Sponsor

- ▶ 4 Banquet tickets with reserved seating
- ▶ Recognition in *The Culpeper Times*, social media, event program, and company logo on event overhead displays

Business, Industry & Education Day Sponsor

- ▶ One 6' table and signage at event
- ▶ Company logo on event overhead display

Young Professionals Crab Feast Sponsor

- ▶ 2 Young Professionals Crab Feast tickets
- ▶ Yard sign with logo at the event
- ▶ Logo Recognition in the Chamber Advantage
- ▶ Recognition in Radio advertising for the event
- ▶ Company logo in all event, print, and social media

Young Professionals Luncheon Sponsor

- ▶ Logo recognition at event

BRONZE SPONSORSHIP

\$1,595 Save over \$300

- ▶ Company name displayed on banner at all Chamber events
- ▶ Quarterly sponsor listing in the Chamber Advantage newsletter
- ▶ Company name displayed on Corporate Sponsorship page in the 2019 Community Guide
- ▶ Company name displayed with a link, on the Chamber website home page
- ▶ Tall slider ad on Chamber website for 30 days
- ▶ Custom email blast sent to Chamber membership
- ▶ Email blast sponsorship
- ▶ 1 set of membership address labels
- ▶ 2 tickets to Valor Awards
- ▶ 2 tickets of your choice to the Women's "LIFT" Event or State of the Community

Choose one of the following:

PACKAGE A:

CulpeperFest—Contributor Sponsor

- ▶ Premium location exhibit space
 - ▶ \$50 in food vouchers (no cash value)
 - ▶ Signage at event
 - ▶ Name recognition on Facebook and in local printed media
- ##### Annual Golf Classic—Par Sponsor
- ▶ 2 golfers
 - ▶ Tee box logo signage
 - ▶ Post event newsletter and media coverage

PACKAGE B:

CulpeperFest—Fan Sponsor

- ▶ \$20 in food vouchers (no cash value)
- ▶ Name recognition on Facebook and in local printed media

Annual Golf Classic—Birdie Sponsor

- ▶ 4 golfers
- ▶ Tee box logo signage
- ▶ Post event newsletter and media coverage

AND choose one of the following:

Annual Banquet—Director Sponsor

- ▶ 2 banquet tickets with reserved seating
- ▶ Recognition in *The Culpeper Times*, social media, and event program

Business, Industry & Education Day Sponsor

- ▶ One 6' table and signage
- ▶ Company logo on event overhead display

BUSINESS PARTNER

\$495 Save over \$150

- ▶ Quarterly sponsor listing in the Chamber Advantage newsletter
- ▶ Company name displayed on banner at all Chamber events
- ▶ 1 custom email blast to Chamber membership
- ▶ 1 set of membership address labels
- ▶ CulpeperFest premium location exhibit space
- ▶ Choice of Chamber Golf Classic Hole Sponsorship OR one 6' table at BIE Day
- ▶ 2 tickets to the Annual Meeting & Awards Banquet



All of these packages can be customized to meet your company's needs. Contact the Chamber today!